

RANGEFEST

THE ULTIMATE SHOOTING EXPERIENCE IS COMING TO CENTRAL NORTH CAROLINA!

We're thrilled to announce **RangeFest NC - 2026**, the first event of its kind in North Carolina! This isn't your typical shooting event—it's an action-packed experience featuring exclusive demos, exciting giveaways, and so much more—all happening at **The Range @ True North Firearm Center**, a premier facility offering precision rifle lanes out to 325 yards, dynamic shooting bays, and top-tier amenities.

WHEN: Saturday, April 11, 2026

TIME: 10AM-5PM

WHERE: The Range @ True North

BENEFITS:

ATTENDANCE: 1,000+ expected guests,
with dozens of local and national vendors



WOUNDED HEROES
FUND

UNIQUE EXPERIENCES & ATTRACTIONS

RangeFest stands out from other shooting events thanks to several special features:

INDUSTRY ACCESS

With dozens of local and national vendors on-site, RangeFest offers a great opportunity to connect with experts, check out new product demos, and take advantage of special event-day deals.

EXTENSIVE PRIZE GIVEAWAYS

Throughout the day, attendees will have chances to win premium firearms gear, accessories, and exclusive RangeFest merchandise.

ACTION-PACKED ENTERTAINMENT

Music, games, food, and drinks—get ready for nonstop fun! Enjoy a lively atmosphere filled with great tunes, exciting activities, and delicious eats for an unforgettable RangeFest experience.

PRESENTED BY



[RANGEFEST.COM](https://www.rangefest.com)

[661] 460-9294

[INFO@RANGEFEST.COM](mailto:info@rangefest.com)

SPONSORSHIP OPPORTUNITIES—JOIN US!

We offer a range of sponsorship packages designed to give your brand maximum exposure and engagement at the event:

BRONZE—\$750 (×10)

EARLY BIRD PRICING AVAILABLE UNTIL JULY 1 FOR \$500

- Dedicated booth on range or in exhibitor area
- Logo placement on event website, apparel, flyers, and social media
- Opportunity to distribute promotional materials
- Shoutout from on-site entertainment

SILVER—\$1,250 (×10)

EARLY BIRD PRICING AVAILABLE UNTIL JULY 1 FOR \$750

All Bronze benefits, plus:

- More prominent logo placement across all event materials
- Mention in radio advertisements
- Special shoutout in email and SMS campaigns reaching 50,000+ customers

GOLD—\$1,500 (×5)

EARLY BIRD PRICING AVAILABLE UNTIL JULY 1 FOR \$1,000

All Silver benefits, plus:

- Name a section of range or challenge course with branding
- Banner display at your designated area
- Frequent shoutouts during the event
- Dedicated Dirty Bird concierge team member
- Featured social media/blog post coverage

PLATINUM—\$3,750 (×2)

EARLY BIRD PRICING AVAILABLE UNTIL JULY 1 FOR \$2,500

All Gold benefits, plus:

- Exclusive naming rights for a range section or challenge course
- Prime booth placement and prominent logo visibility across all marketing channels

EXCLUSIVE AMMO SPONSOR (×1)

All Platinum benefits, plus:

- Recognition as the “Official Ammunition Sponsor”
- Premium product placement and demo opportunities

IN-KIND SPONSORSHIP

If it's easier for your company to donate goods to match the value of our sponsorship packages, we are more than happy to oblige. We are open to taking product for resale, giveaways, and much more. We also have some exclusive opportunities to get your company's logo displayed in other areas of the event, such as: Shooting Glasses • Ear Protection • Range Bags • Koozies • Lanyards • Badge Holders • & MORE!

WHY PARTNER WITH RANGEFEST?

- Elevate your brand alongside innovation, community support, and a major event in Central North Carolina
- Gain visibility through extensive media coverage, including radio, digital, print, and social media
- Demonstrate your commitment to supporting a local non-profit
- Connect directly with up to 1,000 passionate firearms enthusiasts in one day
- Generate leads and build relationships with a highly targeted audience

MARKETING & PROMOTION

We're launching a comprehensive marketing campaign that includes digital advertising, social media outreach, radio spots, local press, influencer collaborations, and more. Our goal is to make sure everyone knows about RangeFest and your brand's involvement.

LET'S MAKE RANGEFEST NC 2026 A SUCCESS!

We invite you to be part of this exciting event. Early sponsorship commitments will secure prime exposure and help us create a memorable experience for attendees and supporters alike.

If you're interested in sponsoring or have questions, please contact us at INFO@RANGEFEST.COM or [661] 460-3294. We look forward to working together to make RangeFest 2026 a landmark event in Central NC!