

RANGEFEST

2025

KERN COUNTY'S FIRST-EVER SHOOTING FESTIVAL!

We're excited to announce **RangeFest 2025**, the first event of its kind in Kern County! This isn't your typical shooting event—it's packed with unique experiences, exciting giveaways, and much more—all happening at the spacious **5 Dogs Shooting Range**, which features shooting distances out to 500 yards.

WHEN: Saturday, September 20, 2025
TIME: 9AM-6PM / VIP Party 12PM-6PM

WHERE: 5 Dogs Shooting Range
BENEFITS:



WOUNDED HEROES
FUND

ATTENDANCE: 1,000+ expected guests,
with dozens of local and national vendors

UNIQUE EXPERIENCES & ATTRACTIONS

RangeFest 2025 stands out from other shooting events thanks to several special features:

INDUSTRY ACCESS

With dozens of local and national vendors on-site, RangeFest offers a great opportunity to connect with experts, check out new product demos, and take advantage of special event-day deals.

EXTENSIVE PRIZE GIVEAWAYS

Throughout the day, attendees will have chances to win premium firearms gear, accessories, and exclusive RangeFest merchandise.

ACTION-PACKED ENTERTAINMENT

Music, games, food, and drinks are just the start of our RangeFest Afterparty! From 6PM until close, celebrate with friends and family in a fun, festive atmosphere!

PRESENTED BY



RANGEFEST.COM

[661] 387-5200

INFO@RANGEFEST.COM

SPONSORSHIP OPPORTUNITIES—JOIN US!

We offer a range of sponsorship packages designed to give your brand maximum exposure and engagement at the event:

BRONZE—\$750

EARLY BIRD PRICING AVAILABLE UNTIL JULY 1 FOR \$500

- Dedicated booth on range or in exhibitor area
- Logo placement on event website, apparel, flyers, and social media
- Opportunity to distribute promotional materials
- Shoutout from on-site entertainment

SILVER—\$1,250 ()

EARLY BIRD PRICING AVAILABLE UNTIL JULY 1 FOR \$750

All Bronze benefits, plus:

- More prominent logo placement across all event materials
- Mention in radio advertisements
- Special shoutout in email and SMS campaigns reaching 50,000+ customers

GOLD—\$1,500

EARLY BIRD PRICING AVAILABLE UNTIL JULY 1 FOR \$1,000

All Silver benefits, plus:

- Name a section of range or challenge course with branding
- Banner display at your designated area
- Frequent shoutouts during the event
- Dedicated Dirty Bird concierge team member
- Featured social media/blog post coverage

PLATINUM—\$3,750

EARLY BIRD PRICING AVAILABLE UNTIL JULY 1 FOR \$2,500

All Gold benefits, plus:

- Exclusive naming rights for a range section or challenge course
- Prime booth placement and prominent logo visibility across all marketing channels

EXCLUSIVE AMMO SPONSOR (x1)

All Platinum benefits, plus:

- Recognition as the “Official Ammunition Sponsor”
- Premium product placement and demo opportunities

IN-KIND SPONSORSHIP

If it's easier for your company to donate goods to match the value of our sponsorship packages, we are more than happy to oblige. We are open to taking product for resale, giveaways, and much more. We also have some exclusive opportunities to get your company's logo displayed in other areas of the event, such as: Shooting Glasses • Ear Protection • Range Bags • Koozies • Lanyards • Badge Holders • & MORE!

WHY PARTNER WITH RANGEFEST?

- Elevate your brand alongside innovation, community support, and a major event in Kern County, a vastly pro-2A area in California
- Gain visibility through extensive media coverage, including radio, digital, print, and social media
- Demonstrate your commitment to supporting veterans through the Wounded Heroes Fund
- Connect directly with over 1,000 passionate firearms enthusiasts in one day
- Generate leads and build relationships with a highly targeted audience

MARKETING & PROMOTION

We're launching a comprehensive marketing campaign that includes digital advertising, social media outreach, radio spots, local press, influencer collaborations, and more. Our goal is to make sure everyone knows about RangeFest and your brand's involvement.

LET'S MAKE RANGEFEST 2025 A SUCCESS!

We invite you to be part of this exciting event. Early sponsorship commitments will secure prime exposure and help us create a memorable experience for attendees and supporters alike.

If you're interested in sponsoring or have questions, please contact us at INFO@RANGEFEST.COM or [661] 387-5200. We look forward to working together to make RangeFest 2025 a landmark event in Kern County!

